

2003 APPLICATION

Check One:

- ☐ Championship Class (1st Place Winner in 2002 Challenge)
- ☐ Federal Agency
- ☐ International
- ☐ Multi-Jurisdictional
- ☐ Municipal Police (City, County, or Town)
- ☐ Private
- ☐ Sheriff
- ☐ Special Enforcement Agency (DMV, etc.)
- ☐ State Association
- ☐ State Police/ Highway Patrol
- ☐ Tribal
- ☐ University

Special Award Consideration

Check All That Apply:

- ☐ First Time Entry (National Only)
- ☐ Child Passenger Safety
- ☐ Impaired Driving
- ☐ Occupant Protection
- ☐ Speed Awareness
- ☐ Technology (National Only)
- ☐ Underage Alcohol Prevention

Agency Name: _____ Telephone: (____) _____ - _____

Agency Head: _____ Fax: (____) _____ - _____

Address: _____ E-Mail: _____

City/State/Zip Code: _____ No. of Sworn Officers: _____

Contact Name/Rank: _____ No. of Patrol Officers: _____

Attention: Prepare this application in accordance with the "Judging Criteria" on Page 3.

For more information, contact the IACP, 515 North Washington Street, Alexandria, Virginia 22314
Telephone: 1(800)843-4227, x276 • E-mail: ashtonr@theiacp.org • Web Site: www.theiacp.org

I. Policy and Guidelines.

- ___ Yes ___ No This agency has a written policy requiring officer safety belt use.
- ___ Yes ___ No This agency has written guidelines for enforcing safety belt and child passenger safety restraint laws.
- ___ Yes ___ No This agency has written guidelines for speed enforcement.
- ___ Yes ___ No This agency has written guidelines for impaired driving detection and apprehension.

II. Training of Officers

- _____ Number _____ Percentage of sworn officers, who received in 2003 updates or new training in occupant protection, impaired driving detection and apprehension, and/or speed enforcement.
- _____ Number _____ Percentage of sworn officers who received training in occupant protection usage, in the enforcement of safety belt and child passenger safety restraint laws, and/or the investigation of belt use in crashes.
- _____ Number _____ Percentage of sworn officers who received training in impaired driving detection and apprehension.
- _____ Number _____ Percentage of sworn officers who received training in speed enforcement.

III. Public Information and Education

- ___ Yes ___ No This agency participated in Saved by the Belt/Air Bag (IACP officer and/or citizen, or thank-you programs for buckled-up motorists)
- ___ Yes ___ No This agency participated in officer recognition programs for impaired driving detection and apprehension-or education-efforts.
- ___ Yes ___ No This agency participates in officer recognition programs for speed enforcement efforts.

IV. Enforcement Activity (During any three months of 2003)

- _____ Number of citations _____ Number of warnings for safety belts and child passenger safety restraint violations
- _____ Number of citations _____ Number of warnings for speeding
- _____ Number of arrests for impaired driving
- _____ Number of special enforcement efforts targeting impaired driving
- _____ Number of checkpoints _____ Number of saturation patrols
- ___ Yes ___ No This agency participated in traffic safety educational campaigns (Operation ABC, Click It or Ticket, Safe and Sober, Smooth Operator, or You Drink & Drive. You Lose. Mobilizations).

V. Effectiveness of Efforts

- _____ Percentage pre-campaign safety belt usage rates. Month _____ Year _____
- _____ Percentage post-campaign safety belt usage rates. Month _____ Year _____
- _____ Percentage of 2003 fatal and injury crashes related to speed
- _____ Percentage of 2003 fatal and injury crashes related to alcohol

THE CALIFORNIA LAW ENFORCEMENT CHALLENGE

Be a true Winner: Make a real difference in your community and then share your successes with other law enforcement agencies.

Traffic collisions affect all Californians. Each year in California, collisions claim over 3,700 lives and cost Californians well over \$19 billion. Far more people are injured than killed in these crashes, and some of the more than 303,000 who are hurt annually sustain lifelong disabling injuries. While personal pain and suffering, loss of loved ones, and serious injury to family members cannot be measured in dollars alone, each Californian bears the economic burden of these collisions.

The California Law Enforcement Challenge program targets the prior year's performance in three major traffic safety priorities: occupant protection, impaired driving, and speed enforcement. Intense media attention to such important traffic safety issues as Operation ABC Mobilization – the largest nationwide law enforcement program aimed at increasing seat belt use and enforcement of child passenger safety restraint laws, the hazards of air bags to children, and aggressive and other forms of dangerous driving have heightened the public's interest in – and its support of – positive, prevention-oriented law enforcement efforts.

In order to continue to increase the current California seat belt usage rate of 91 percent, the Buckle Up California campaign strives to promote proper seat belt and child passenger safety restraint use.

The twice-yearly, "You Drink & Drive. You Lose." mobilization encourages the formation of traffic safety partnerships to stop impaired driving, as well as the senseless loss of life it produces. These and other efforts will aid in achieving a .08 BAC as the national standard for impaired driving and in reducing alcohol-related fatalities to no more than 11,000 by 2005.

California's law enforcement community must set ambitious goals for traffic safety enforcement and education. Police officers have unprecedented opportunities to prevent a traffic fatality from occurring at the rate of one every two hours, to reduce the number of serious injuries resulting from traffic collisions, and to positively impact the spiraling emergency services and health-care costs.

The California Law Enforcement Challenge allows law enforcement agencies to set comprehensive goals, to strive to reach new heights in traffic safety, to share their experiences with others, and to be recognized for their traffic safety accomplishments; in short, to make a difference in the communities their officers serve each day. This competition has no losers – only winners: for saving lives and reducing the frequency and severity of injuries are the true rewards of law enforcement's efforts.



California
Office of Traffic Safety

The California Law Enforcement Challenge is sponsored by the California Highway Patrol, in partnership with the California Office of Traffic Safety, the National Highway Traffic Safety Administration and the International Association of Chiefs of Police.



THE CATEGORIES

Municipal Agencies & Sheriff's Offices

1. 1-10 Officers
2. 11-25 Officers
3. 26-50 Officers
4. 51-100 Officers
5. 101-250 Officers
6. 251-500 Officers
7. 501-1,000 Officers
8. 1,001-2,000 Officers
9. 2,001 or more Officers

California Highway Patrol Area Offices

1. 1-25 Officers
2. 26-50 Officers
3. 51-75 Officers
4. 76-100 Officers
5. 101 or more Officers
6. Inspection Facilities

CALIFORNIA LAW ENFORCEMENT



Other Agencies

1. Federal
2. International
3. Multi-Jurisdictional
4. Private
5. Special Enforcement Agencies (DMV, etc.)
6. State Association
7. Tribal
8. University

Awards

The top three winners in each category will receive awards for their 2003 highway-safety efforts at an annual awards banquet in the fall of 2004.

SPECIAL AWARDS CATEGORIES

First Time Entry (National Challenge only)

The Rookie of the Year Award will be presented to an agency that is entering the National Chiefs' Challenge for the very first time. All the entries, regardless of category, will be considered.

Child Passenger Safety Award

Applicants will be judged on their efforts to promote and enforce child passenger safety restraint laws in their communities.

Occupant Protection Award

Applicants will be judged for this special award based on their notable efforts to promote and enforce occupant protection laws.

Impaired Driving Awareness Award

Applicants will be judged for this special award based on their notable efforts to detect and apprehend impaired drivers.

Speed Awareness Award

Applicants will be judged for this special award on their notable efforts to address making notable efforts in addressing the problem of speeding.

Underage Alcohol Prevention Award

Applicants will be judged for this special award based on their notable efforts to address the problems of underage drinking and impaired driving by those under the legal drinking age.

**All entries must be received by
March 12, 2004**

**Addressed to:
California Law Enforcement
Challenge
P. O. Box 942898
Sacramento, CA 94298-0001
Attention: Special Projects Section
(052)**

Commissioner's Overall Excellence in Traffic Safety Award

This special award will be presented annually to the law enforcement agency with the most comprehensive traffic safety program. All agencies entered in the 2003 California Law Enforcement Challenge will be considered for this award.

Technology Award (National Challenge only)

Agencies will be judged for their notable efforts to address traffic safety concerns using new and/or innovative technology, e.g., crash data collection, video cameras, speed indicator trailers, total station crash investigation, etc.

IACP National Chiefs Challenge

All state entries will be automatically sent to the IACP for consideration in the National Chiefs Challenge Program participation.

JUDGING CRITERIA

I. Policy and Guidelines (20 pts.)

An agency shall provide a brief narrative specifically describing—or copies of—its belt-use policy, as well as its enforcement guidelines for safety belts, child passenger safety restraints, impaired driving, and speeding.

Guidance:

- Neither a state law nor a memorandum recommending safety belt use or enforcement against impaired driving or speeding is a policy.
- If an agency does not have an existing policy in any area, so state; develop one for next year.
- Provide only the pertinent pages of each policy, not the entire policy manual. Highlight the appropriate sections or wording.

II. Training of Officers (20 pts)

Outline the past training conducted in occupant protection, in impaired driver detection and apprehension, and in speed enforcement; provide a brief narrative about the training the agency conducted during 2003; and include the number or the percentage of officers trained and in what they specifically were schooled.

Guidance:

- Include training received through local academies, seminars, and workshops, as well as that provided in-house and at roll calls.
- **DO NOT** include entire training manuals, certificates, or rosters of each class conducted.
- **DO NOT** include training that has little or nothing to do with the three categories set forth above.

III. Public Information and Education (40 pts)

Provide a brief narrative of activities the agency undertook during 2003 to promote safety belt, as well as child passenger safety restraints, usage; to deter impaired driving; and to reduce speed-related crashes both in the community and in the agency. Include copies of media releases, scripts of public service announcements, newspaper articles, photographs of promotional events, proclamations, newsletters, and other printed materials.

Include in the narrative the agency's participation in the following public information and education campaigns:

1. Saved by the Belt/Air Bag (IACP officer and/or citizen or thank-you programs for buckled-up motorists).
2. Officer recognition programs for impaired driving and speed enforcement efforts.

Guidance:

- **DO NOT** send extra citizen handouts and promotional materials.
- Identify community partnerships that were formed, as well as their role(s) in the agency's program.

IV. Enforcement Activity (40 pts)

Provide the number of citations/warnings issued by the agency for safety belt and child passenger safety restraint violations, impaired driving, and speeding *during any three months of 2003*.

Guidance:

- **DO NOT** include enforcement data for the entire year.
- Compare data to previous, comparable periods to demonstrate improvement.
- Use the months with the most activity; they need not be consecutive.
- If your agency has a "**no warning policy**", explain its basis.
- Describe national and/or state traffic safety education campaigns in which the agency participated in 2003

(Operation ABC, Click It or Ticket, Safe and Sober, Smooth Operator, or Your Drink & Drive. You Lose. Mobilizations).

V. Effectiveness of Efforts (20 pts)

Provide a brief narrative of how the agency defines and measures the effectiveness of its highway safety efforts. Provide pre- and post-program safety belt usage rates in the agency's jurisdiction, as well as the percentages of fatal/injury crashes that were alcohol and speed related in 2003.

Guidance:

- If present usage rates are unavailable, note the jurisdiction's most current rates and when they were obtained.

VI. Quality of Submission (15 pts)

How well is the application organized? Does it follow the criteria outline? Is the data clear and understandable? Was there extra attention and time taken in preparing the award packet? Is all the information provided, and is it creatively presented? The answers to all of these questions are considered, and a score for presentation will be awarded.

Special Awards

All agencies will be considered for special awards, if their desire to do so is indicated on their applications.

Guidance:

- **DO NOT** automatically check all of the categories.
- Highlight the section(s) pertaining to the award(s) for which the agency wishes to be considered.

2003 submissions are limited to one, 1" notebook or presentation packet. No video, audio or computer-based presentations will be accepted. There are **no exceptions** to these rules and entries **NOT** adhering to them will **NOT** be considered.

For more information, contact:

California Highway Patrol
California Law Enforcement
Challenge

P. O. Box 942898

Sacramento, CA 94298-0001

Telephone: (916) 657-7222

Attention: Officers Craig Hinch,
Jon Jarrells, or Sergeant Lori Hardy

E-mail: cachallenge@chp.ca.gov

Website: www.chp.ca.gov